

VICTOR ARNALDO ACOSTA ORTEGA

Senior Graphic Designer · Brand, Social & AI Video

Córdoba, Argentina | +54 9 351 6881667 | victoracosta1412@gmail.com | [linkedin.com/in/victor-acosta-55b285410](https://www.linkedin.com/in/victor-acosta-55b285410)

PROFILE

Graphic designer and digital content creator with 8+ years developing visual strategies for digital platforms, branding, and audiovisual editing. Specialist in high-impact social content (Instagram, TikTok, Facebook) and Adobe Creative Cloud. Currently pursuing a Master's in Applied AI at Big School. Proactive remote collaborator for corporate identity projects.

EXPERIENCE

Video Editor & Content Creator | 2025 · Present

- ? Audiovisual content strategies for property marketing on Instagram Reels and TikTok.
- ? Vertical editing workflows to maximize engagement and lead conversion.

Social Media Graphic Designer | 2022 · 2026

- ? Promotional campaigns, stories, reels, and virtual invitations with cohesive brand identity.
- ? Adapted graphics for commercial campaigns and storefront promotions.

Freelance Graphic Designer | 2018 · Present

- ? Advertising and digital content for clients across Ecuador and Latin America.
- ? Strategic visual campaigns for Facebook and Instagram.

Graphic Designer & Plotter Operator | 2014 · 2018

- ? Branding, large-format banners, and corporate promotional materials.
- ? Operated specialized cutting/plotting equipment for print production.

EDUCATION

Courses: After Effects, Platzi UI Design, Adobe Suite

SKILLS

Languages: Spanish (native) · English (intermediate)

Available immediately · Remote / hybrid / on-site